



FOR IMMEDIATE RELEASE  
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### **Wartime Women's Fashion Show at National Historic Site in Steveston**

**RICHMOND, BC** – The Gulf of Georgia Cannery Society is honoured to present an exciting upcoming fashion show of women's wartime fashion: *From Rationing to Ravishing*. The event will be held on Sunday September 11<sup>th</sup>, from 2 to 4pm, inside the Gulf of Georgia Cannery National Historic Site in Steveston, and showcases fashion historian Ivan Sayers' collection of daywear, evening dresses, and work uniforms spanning the 1940s and 1950s.

The show will feature a range of outfits from the patriotic and modest styles of housedresses and factory wear of the 1940s, to the contrasting indulgent evening gowns of the 1950s. Ivan Sayers will provide historical commentary on how the changing fashion trends reflect the societal attitudes of the times. Highlights include a 1950s Canfisco smock, cannery and Boeing Vancouver overalls, as well as Paris haute couture-inspired dresses.

*From Rationing to Ravishing* is a special event presented in conjunction with the Gulf of Georgia Cannery Society's current feature exhibit, *Women on the Homefront: Women's contributions during World War II*. The exhibit commemorates the impact women made during the war from knitting for troops to harvesting crops at home, and working in fish canneries across the west coast. The fashion show brings women's wartime clothing to life and provides another perspective on the war. "World War II had a significant influence on women's roles in society" says Ivan Sayers, "this is proven in social attitudes and shown in the fashions of the time."

Ivan Sayers' collection and fashion show have been previously featured at the Museum of Vancouver and the Port Moody Station Museum and we are very excited to present *From Rationing to Ravishing* at the Gulf of Georgia Cannery National Historic Site. Tickets are \$18 each and are available for purchase on-line at Brown Paper Tickets.

*The Gulf of Georgia Cannery National Historic Site of Canada is operated by the non-profit Gulf of Georgia Cannery Society, on behalf of Parks Canada.*

**Location:** 12138 Fourth Avenue at Moncton, Richmond (Steveston Village).

**Hours:** Open daily, year round from 10am-5pm. [www.gulfofgeorgiacannery.org](http://www.gulfofgeorgiacannery.org)

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