



Cannery Farmers' Market Sponsor Information

About the Cannery Farmers' Market

The Cannery Farmers' Market is operated by the Gulf of Georgia Cannery Society and is held every two weeks from the first Sunday in October to the last Sunday in April.

Selling locally produced food and crafts, each Market is a gathering place for nearly one thousand people, and an economic stimulant for Steveston businesses and regional tourism.

The Cannery Farmers' Market is uniquely situated inside the stunning Gulf of Georgia Cannery National Historic Site. Offering a variety of quality locally made products, the Market adheres to a "Make it, Bake it, Grow it, Catch it" philosophy.

The Market is open to the public at no cost and draws over 15,000 people from Richmond and the Lower Mainland over the course of the year. For more details and market dates, visit www.canneryfarmersmarket.org.

To support the costs of operating the market, the Gulf of Georgia Cannery Society is seeking additional funding partners. Contributions support entertainment and activities at each market as well as additional promotion.

Sponsorship Levels

Premier Sponsor - \$10,000 contribution

- Placement of logo and website link on the Society's exhibit web page
- Placement of logo and website link on the Society's social media outlets
- Inclusion of logo on banner placed along Richmond's dyke trail
- Inclusion of logo in 4 advertisements in the *Richmond Review*
- Recognition on signage at each market
- The option to distribute promotional materials at each market
- The option to give a presentation to the public at launch event

Potential market reach: 300,000

Feature Sponsor - \$5,000 contribution

- Placement of logo and website link on the Society's exhibit web page
- Placement of logo and website link on the Society's social media outlets
- Inclusion of logo in 2 advertisements in the *Richmond Review*
- Recognition on signage at each market
- The option to distribute promotional materials at each market

Potential market reach: 150,000

Season Sponsor - \$2,500 contribution

- Placement of logo and website link on the Society's exhibit web page
- Placement of logo and website link on the Society's social media outlets
- Recognition on signage at each market
- The option to distribute promotional materials at each market

Potential market reach: 50,000

Market Sponsor - \$1,000 contribution

- Inclusion of logo or name and website link on the Market's web page
- Inclusion of logo or name and website link on the Market's social media outlets
- Recognition on signage at one market
- The option to distribute promotional materials at one market

Potential market reach: 15,000

We gladly accept all charitable donations and will give a tax receipt upon request.

Contact

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The Gulf of Georgia Cannery Society

The Gulf of Georgia Cannery Society is a non-profit charitable organization whose mandate includes operating the Gulf of Georgia Cannery National Historic Site of Canada on behalf of Parks Canada. Our mission is to preserve and promote the history of Canada's West Coast fishing industry.

Location: 12138 Fourth Avenue at Moncton, Richmond (Steveston Village)

www.gulfofgeorgiacannery.com