

A TEACHER RESOURCE GUIDE FOR

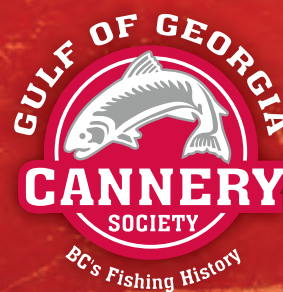
My Monster Cannery

AND

***The Monster Cannery:
The History of the Gulf of Georgia Cannery***



Gulf of Georgia Cannery National Historic Site, Richmond BC



SENIOR GRADES

Grades 10 – 12

Select an appropriate activity from the following pages. Refer to the book *The Monster Cannery: The History of the Gulf of Georgia Cannery* for each activity.

Activities are grouped by the following themes:

THEME 1: Canada from 1815 to 1914

(Culture, Governance, Environment, Ecology & Technology)

Grade 10 Shaping BC's History

THEME 2: Canada from 1914 to present day

(Politics & Government, Human Geography, Society & Identity)

Activities are designed for grades 10-12

A) Creative Presentations

B) Can Label



Archival photo: CFC-3-21-15
Women working at a patching table.

THEME 1: CANADA FROM 1815 TO 1914

(Culture, Governance, Environment, Ecology & Technology) Shaping BC's History Activity for Grade 10

Book Sections:

Introduction
Pgs 1-3

Chapter 1
Salmon – From Subsistence
Activity to Commercial
Enterprise
Pgs 4-15

Chapter 2
A Period of Change
Pgs 16-31

Overview

In this activity, students compare the Gulf of Georgia Cannery to another National Historic Site in BC that had a profound influence on our country's development during the years 1815-1914. The students will look at different factors, such as the site's origins, type of industry, labour pool, technology used, etc.

Goal

Students gain a better understanding of the major economic events which shaped BC and learn to express their ideas in a report format.

Instructions

- 1) Have students read the Introduction and Chapters 1 and 2 of *The Monster Cannery* for a glimpse into BC's fishing history.
- 2) Ask students to answer the following discussion/response questions, either in the form of a class discussion or as written responses.
- 3) Ask students to research another National Historic Site in BC that influenced Canada between the years of 1815-1914 and create a report that compares and contrasts this site with the Gulf of Georgia Cannery. This report should:
 - explain how the two sites are different and similar to each other,
 - discuss why the two sites are important to Canada's identity,
 - examine the factors related to these sites (social, economic, cultural, political or environmental) which helped shape BC.
- 4) The report should include visual representations (drawings/photographs), an introduction, conclusion, and separate categories for at least three of the following: cultural, economic, social, political, environmental importance to BC.

Discussion / Response Questions:

1. Many people came to British Columbia to work in the fishing industry. How did this migration affect the identity and culture of BC at this time? How does it affect us today?
2. Summarize the salmon canning process. How were the workers and their work divided? What does this tell us about the attitudes of this era?
3. How did technological advancements affect the Cannery? How did these changes affect the workers?

Examples of National Historic Sites influencing BC from 1815 to 1914:

- > Fort Langley National Historic Site (fur trade and salmon export)
- > Barkerville (gold mining)
- > Rogers Pass (CPR construction)
- > Yuquot (political, cultural)
- > Full list of BC's National Historic Sites available at www.pc.gc.ca/apps/dfhd/default_eng.aspx

APPLICABLE P.L.O.S

> English Language Arts:
B1 to B7, B9, B13, C2,
C5, C6, C7

> Social Studies:
A1, A2, A3, B1, B2, B3, B4,
D2, D3, E2, E3

THEME 2: CANADA FROM 1914 TO PRESENT DAY

(Politics & Government, Human Geography, Society & Identity)

A) Creative Presentations Activity

Book Sections:

Chapter 1
Salmon – From Subsistence
Activity to Commercial
Enterprise
Pgs 4-15

Chapter 2
A Period of Change
Pgs 16-31

Chapter 3
Surviving the Great
Depression
Pgs 32-41

Chapter 4
The Demands of War
Pgs 42-53

Chapter 5
Waste Not, Want Not
Pgs 54-57

Chapter 6
How the Community
Saved the Cannery
Pgs 68-76

ADDITIONAL RESOURCE:

Working People: A History of
Labour in British Columbia
(a 3-part film series)

Overview

The class, split into six groups, will each read and take notes on one chapter of *The Monster Cannery*. They will then make a creative presentation to teach the rest of the class about their chapter.

Goal

Students gain an understanding of the evolution of the salmon canning industry in BC and build public speaking skills.

Instructions

- 1) Ask students to read the Introduction to *The Monster Cannery*.
- 2) Split class into 6 groups and assign each group a chapter of *The Monster Cannery*.
- 3) Have each group present their chapter to the class in a creative fashion such as a short film, skit, song, mind map, PowerPoint presentation, or interactive presentation (such as a game show).
- 4) Each 10-15 minute presentation must include the following information:
 - Time Period
 - Major changes, challenges and technological innovations
 - Human rights (or the lack thereof)
 - What else was happening in BC?
 - What else was happening in the world?
- 5) While groups are presenting, those not presenting will fill out a worksheet as a form of taking notes on what they learn from the other presenters.
- 6) After all presentations, students use the following discussion/response questions for a group discussion.

Discussion/Response questions:

1. Workers and fishermen in the West Coast fishing industry began fighting for their rights as early as the late 1800's through union activity and other means. Read "Labour Force Changes" and "Strike of 1900" (p.23) and "The Sockeye Fusiliers" (p. 25). Could something like this happen today? Why or why not? Answer in paragraph form with an introduction, body, and conclusion.
2. The commercialization of West Coast Fishing had a major impact on BC. Compare the advantages and disadvantages of this development and hypothesize how different BC would be today without this influence.
3. How did technological innovations affect workers in the Cannery?
4. How has the canning industry been affected by technological innovation?

FREE DOCUMENTARY FOUND AT:

[www.knowledge.ca/program/
working-people-history-labour-
british-columbia](http://www.knowledge.ca/program/working-people-history-labour-british-columbia)

APPLICABLE P.L.O.S

- > English Language Arts: A1 to A7, A9, B2, B6, B7, B9, B10, B13, C2, C4 to C7, C9, C13, C14
- > Social Studies: apply critical thinking – including questioning, comparing,

summarizing, drawing conclusions and defending a position – to make reasoned judgements about a range of issues, situations and topics; demonstrate effective research skills; demonstrate effective written, oral, and

graphic communication skills; demonstrate skills and attitudes of active citizenship, including ethical behaviour, open-mindedness, respect for diversity, and collaboration.

	Chapter 1: Salmon – From Subsistence Activity to Commercial Enterprise	Chapter 2: A Period of Change	Chapter 3: Surviving the Great Depression
Time Period			
Major Changes, Challenges, And Technological Innovations			
Social Rights			
What else was happening in BC at that time?			
What else was happening in the world at that time?			



Gulf of Georgia Cannery National Historic Site of Canada
www.gulfofgeorgiacannery.com

	Chapter 4: The Demands of War	Chapter 5: Waste Not, Want Not	Chapter 6: How the Community Saved the Cannery
Time Period			
Major Changes, Challenges, And Technological Innovations			
Social Rights			
What else was happening in the BC at that time? ?			
What else was happening in the world at that time?			



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B) Can Labels Activity

Overview

Product labels tell a lot about what is happening in society at the time they are produced. Salmon canning has taken place for over 100 years and salmon can labels reflect the changing attitudes of these different eras. In this activity, students examine the can labels at the back of this guide and draw conclusions about the social attitudes of each era through the images depicted in the design of each label.

Goal

Students gain an understanding of marketing techniques and how they reflect social attitudes of the day.

Instructions

- 1) Students will examine the can label images found in the back of this guide. You may digitally access the PDF file of salmon labels available at www.gulfofgeorgiacannery.com. Either print out copies for students or project them on to a screen.
- 2) Ask students to answer the following questions about each can label:
 - What time period/ era do they think it came from?
 - Based on what you see in the label, what are the prevailing social attitudes of this era? How can you tell?
 - What else was happening in the world at this time?
 - Why do you think companies used these images?
- 3) Ask students to find a label from a product found in stores today. Discuss how these labels differ from the salmon can labels of the past. What attitudes do these changes reflect?

Can Label Information

LABEL 1: Victory Salmon (WWII era)

- “Victory” name and patriotic images
- Canadian maple leaf flag not present because it did not yet exist in this period
- British Empire Product – speaks to British preference for supporting countries of the British Empire

LABEL 2: Union Salmon (1940s–1960s)

- Union name possible reference to workers’ unions, or could refer to unionization for a different cause (unity of the country, etc.)
- Image of fresh fish and salmon on the plate to represent the actual product more common in later periods than in earlier periods

LABEL 3: Red Prince Salmon (1930s–1940s)

- Stereotypical representation of Canadian aboriginal people, widely recognized as a symbol of Canada in the British Empire. However, the image is more representative of a Plains First Nations person, not coastal First Nations who fished salmon.

LABEL 4: My Choice Salmon (1930s)

- Image suggests fresh product, possibly indicating advances in technology which allowed fish to be caught and processed faster than before.

LABEL 5: Royal Line Sockeye Salmon (1920s–1930s)

- Image of a crown and the brand name “Royalty Line” invokes thoughts of this can of salmon being a luxury item, something that royalty would be able to afford and eat.
- The crown may also infer the salmon comes from part of the British Empire.

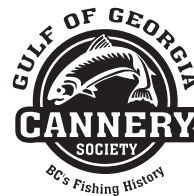
APPLICABLE P.L.O.S

- > English Language Arts: A8, A9, B2, B3, B5 to B9, B12, B13, C2, C6, C7, C9
- > Social Studies: apply critical thinking – including questioning, comparing, summarizing, drawing conclusions and defending a position – to make reasoned judgements about a range of issues, situations and topics; demonstrate effective research skills; demonstrate effective written communication skills; demonstrate skills and attitudes of active citizenship, including ethical behaviour, open-mindedness, respect for diversity, and collaboration

ACKNOWLEDGEMENTS

Thank you to all the staff at the Gulf of Georgia Cannery National Historic Site who put great efforts into making this guide. In particular, thank you to Program Assistant, Mary Chen, for her work in envisioning many of these activities and relating them to the current BC School Curriculum.

The Gulf of Georgia Cannery Society is an independent, non-profit society and registered charity responsible for the operation of the Gulf of Georgia Cannery National Historic Site. Working in partnership with Parks Canada, the Society strives to preserve the history of the BC fishing industry and present it in an engaging and relevant way.



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Richmond, BC V7E 3J1
604.664.9009
gulfofgeorgiacannery.com
Open daily: 10 am to 5 pm

GOOGS Archives G991.30.1a

VICTORY BRAND



NET CONTENTS
15 1/2 OZS.
GOVERNMENT
INSPECTED



VICTORY BRAND



FANCY PINK SALMON

SALMON

WALTER D. FRITH LTD.
VANCOUVER, CANADA

SALMON

UNION BRAND



SALT ADDED
NET WEIGHT
15 1/4 OZ.

UNION BRAND



FANCY PINK

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FANCY PINK SALMON

SHAHER HAGGART LTD.
402 W. PENDER ST.
VANCOUVER, CANADA
PRODUCT OF CANADA

SALMON

GOOGS Archives G991.30.1c

RED PRINCE BRAND

BRITISH COLUMBIA



SALMON

NET WEIGHT
15 1/2 OZS.
440 GRAMMES



RED PRINCE BRAND



SALMON

GOOGS Archives G991.30.2a

"MY CHOICE"



BRITISH COLUMBIA

Choice Keta
SALMON

CHOICE QUALITY
KETA
SALMON

From the best
"Waters of"
British Columbia.

GOVERNMENT
INSPECTED
Product of
WELL-PROVEN
NET CONTENTS
15-1/2 OZS.
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LTD.
VANCOUVER, CANADA

"MY CHOICE"



British Columbia Choice Keta

SALMON

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ROYAL LINE



SALMON

Net Contents
15 1/2 Ozs.



ROYAL LINE



SALMON